



EMMA BARTELS

CONTACT

WEBSITE

ebartelsdesign.com

LINKEDIN

[Emma Bartels](https://www.linkedin.com/in/emma-bartels/)

EDUCATION

Northern Michigan University - Marquette, Michigan

Bachelor of Science in Social Media Design Management

RELEVANT SKILLS

- Microsoft Office Suites
- Google Suites
- Adobe Creative Suite
- Instagram & Facebook
- Canva
- Photography
- Slack
- Drupal
- Graphic Design
- WordPress
- Figma

EXPERIENCE

○ Student Marketing Assistant

Northern Michigan University Alumni Relations - Marquette, MI

October 2023 - Present

- Brainstorming and creating ideas for social media posts
- Creating a variety of social media graphics
- Creating monthly e-newsletters
- Developing logo revisions

○ Marketing Intern

Quest Food Management Services - Lombard, IL

May 2024 - August 2024; May 2025 - August 2025

- Created graphics for multiple projects
- Collaborated with co-workers on projects
- Created photo mockups for clients & presented via PowerPoint
- Transferred content into program guides

○ Social Media Coordinator

Northern Michigan University Cru - Marquette, MI

January 2023 - October 2023

- Collaborated with others to plan upcoming posts and stories
- Created/Designed and scheduled posts
- Collected photographs and videos to post

○ Social Media Coordinator

Glacierland RC&D - Green Bay, WI

May 2023 - August 2023

- Created and set up a Facebook page
- Planned upcoming posts
- Created/Designed and scheduled posts
- Communicated with employees on upcoming events and photographs
- Brainstormed creative ideas that help promote and reach a greater audience