

# EMMA BARTELS

## CONTACT

### WEBSITE

[ebartelsdesign.com](http://ebartelsdesign.com)

### LINKEDIN

[Emma Bartels](#)

## EDUCATION

**Northern Michigan University -  
Marquette, Michigan**

**Bachelor of Science in Social Media  
Design Management - Expected 2026**

**Cumulative GPA: 3.86**

## RELEVANT SKILLS

- Microsoft Office Suites
- Google Suites
- Adobe Creative Suite
- Instagram & Facebook
- Canva
- Photography
- Slack
- Drupal
- Graphic Design
- WordPress
- Figma

## EXPERIENCE

### Student Marketing Assistant

**Northern Michigan University Alumni Relations -  
Marquette, MI**

**October 2023 - Present**

- Brainstorming and creating ideas for social media posts
- Creating a variety of social media graphics
- Creating monthly e-newsletters
- Developing logo revisions

### Marketing Intern

**Quest Food Management Services - Lombard, IL**

**May 2024 - August 2024; May 2025 - August 2025**

- Creating graphics for multiple projects
- Collaborating with co-workers on projects
- Creating photo mockups for clients
- Transferring content into program guides

### Social Media Coordinator

**Northern Michigan University Cru - Marquette, MI**

**January 2023 - October 2023**

- Collaborated with others to plan upcoming posts and stories
- Created/Designed and scheduled posts
- Collected photographs and videos to post

### Social Media Coordinator

**Glacierland RC&D - Green Bay, WI**

**May 2023 - August 2023**

- Created and set up a Facebook page
- Planned upcoming posts
- Created/Designed and scheduled posts
- Communicated with employees on upcoming events and photographs
- Brainstormed creative ideas that help promote and reach a greater audience